Portfolio Holder for Leisure and Culture

Leisure and Cultural Services

The Leisure and Cultural Services Team has had another productive year, continuing to provide excellent front line services to the community, but also implementing a number of key improvements across its service areas.

- **RWC15**

  Elmbridge was proud to be involved in the hosting of 2 training bases for the 2015 Rugby World Cup in September 2015 with Cobham RFC and the Elmbridge Xcel Leisure Complex in partnership with London Irish RFC and Oatlands Park Hotel. Some of the key highlights from our involvement in the tournament included:

  - Hosting the Webb Ellis Trophy Tour with the official trophy visiting Cobham Rugby Club and London Irish RFC.
  - Hosting teams from Italy, Namibia, Wales, Fiji and New Zealand
  - Welcome Ceremonies at Hampton Court Palace (Italy\ Namibia) and Guildhall, London (Wales)
  - Hosting a formal Civic Reception to welcome the Italian team to Elmbridge
  - The Fijian national side joining in with customers at Xcel for a community Walking Football session.
  - Other celebrations including dressing the High Street in Cobham, planter bikes, flower bed competitions and more.

- **Prudential RideLondon**

  Prudential RideLondon is a two-day festival of cycling launched by the Mayor of London as part of his plan to create a long-term legacy from the 2012 Olympic Games. This annual action-packed festival will involve cyclists of all abilities, from first-timers to professional cyclists, showcasing iconic scenic routes and providing a wide range of spectator entertainment. This year’s mass participation event passes through Elmbridge on Sunday 31 July 2016.

  There is a slight variation to the route this year with a new 46 mile option for a shorter route, enabling the Molesey\ Walton stretch of the route to open earlier. The new alternative section involves cyclists heading along Hampton Court Way from Hampton Court Bridge to the Marquis of Granby\ Scilly Isles to re-join the route back into London. The remainder of the cyclists will follow the same route as last year.

  This is a great opportunity for the Borough and will increase the profile of Elmbridge with involvement in both sections of the race throughout the day.

  Local Ward Councillors have been consulted and wider communications to the affected areas will commence shortly from the organisers.
• **Waterside Drive Sports Hub**

Planning permission for the Waterside Drive Sports hub will soon be granted and work on the Elmbridge Sports Hub will begin in March. The Secretary of State has decided not to call in the application. Work to remediate the land will take several months before construction begins on site. It is expected that the Sports Hub will be completed in late 2017.

The Elmbridge Sports Hub will provide local clubs and residents with Country-leading facilities to help enabling them to thrive and grow. Importantly, hundreds of young people will benefit from the new facilities and it is hoped that their participation and sporting achievements will provide a sporting legacy for the borough.

• **WW1 commemorations**

2014 saw the centenary of the start of the First World War (WW1). The anniversary is being marked with a four year programme of events to mark the national commemoration of this historic centenary.

The Government has already listed what it considers five key dates, the notable date for the coming year being:

- the first day of the battle of the Somme (1 July–13 Nov)
- and the battle of Jutland (31 May and 1 June) both in 1916,

Elmbridge are coordinating a series of events under an Elmbridge remembers campaign, across the four years working with other partners and community groups [http://www.elmbridge.gov.uk/ww1](http://www.elmbridge.gov.uk/ww1).

All-night vigils will be held across the UK next summer to mark the centenary of the Battle of the Somme in World War One. Officers are working with community groups who are considering marking the event and also looking at marking the date at the Centenary Field (Hersham Memorial Garden).

• **Health and Well-being**

Many surveys and studies have demonstrated that physical activity has a meaningful and measurable impact on improving people’s lives and wellbeing. Current statistics show that 63.3% of people in the UK and 45.7% of Elmbridge residents are physically inactive (i.e. doing less than 30 minutes of moderate intensity exercise per week).

The Elmbridge Active Every Day Physical Activity Strategy aims to increase the levels of physical activity by 1% per year; an achievable goal if all partners (including local sports clubs, schools, community groups, associations, residents and governmental bodies) pull their resources together.

The new 2015-2020 Physical Activity Strategy for Elmbridge was launched in January with the support of a wide range of stakeholders involved in the project, including local sport, health and physical activity specialists. The new strategy is very much the result of a collaborative approach to plan physical activity and sport locally so that it benefits the community, encouraging residents to become healthier and fitter.
The strategy focuses on getting people active by finding new ways of connecting physical activity with everyday life. This can be done by creating opportunities where people spend their time: in the workplace, at school, home and in the community.

Elmbridge’s second Health Statement has been produced to continue to demonstrate the Council’s commitment to improving the health and wellbeing of its communities working collaboratively with its partners.

This document sets out how the Council intends to support Public Health in Elmbridge, focussing on the issues raised within the Corporate Plan, Borough profile and other related core Elmbridge Strategies. This has been published in an information bulletin for Members information.

- **Traveller Incursions**

Following the prolonged summer of Traveller incursions a revised protocol for this coming summer has now been updated in conjunction with Surrey Police and provided to relevant officers. Further resources have been identified for any future incursions with additional resources approved for the Enforcement Team to assist with the serving of notices.

In addition following a review of the security of all Council owned green space in the North East corner of the Borough a series of new physical protection measures have been installed in consultation with local Ward Councillors.

The anticipated 2 year programme of works have been procured and completed within year one, although some problems have been encountered with the contractors, especially in providing regular updates to Councillors and residents.

**Green Spaces**

**Retendering of the green spaces grounds maintenance contracts**

At Cabinet in January 2015 a new 7 year contract for the management of the Borough’s green spaces was awarded to the Landscape Group following a detailed procurement exercise.

The early months of the new contract were challenging with a high level of complaints and the contract not being delivered satisfactorily. Officers continue to work closely with TLG to ensure a continued improvement in service delivery. In recent months TLG have continued to show a level of improvement towards achieving the contract standards which has been encouraging and regular updates have been provided to Cabinet and also on this agenda tonight.

- **Capital works**

Play Area Infrastructure Improvements have been completed across 10 sites, including new paths, path refurbishment and safety surface renovation.

Elmgrove and Long Ditton Play Areas have been improved with replacement Play Equipment installed.

Following capital funding a new replacement cemetery dumper truck and replacement Countryside Landrover have been delivered.
• Esher Commons Sites of Special Scientific Interest (SSSI) Restoration and Management Plan

The Esher Commons SSSI management plan approved a 15 year plan of restoration works on Esher Commons. The plan detailed works taking place on the SSSI during the first 5 years, a 5 year period of evaluation and the provision for a further 5 years of management subject to the evaluation of the works by Natural England. We have now reached the end of the evaluation period and Natural England has informed the Countryside Team that a formal inspection is due to take place during July / August 2016. This inspection will establish if the management works have allowed the SSSI to reach ‘favourable status’ and establish if the agreed works under our Higher Level Stewardship (HLS) scheme have been successful.

Informal discussions with Natural England have been positive but any additional works required by Natural England in the final 5 year period will be recommended following the inspection process, it is not anticipated that major works will be considered. Once the inspection process is complete, it will provide EBC with the opportunity to review the Management Plan and consider linking it with a review of the Countryside Strategy.

• Esher Common – Woodland Thinning

For reasons of road safety, contractors working on behalf of Elmbridge Borough Council have carried out significant tree works along the south side of Esher Common where it meets the A3.

Thinning works will also take place in the adjacent woodland to improve biodiversity and enjoyment of the area. The strip by the A3 is being undertaken as these trees have now reached a size where they pose a significant risk to traffic on the A3 in the event of a storm. Trees will be removed within thirty metres of the boundary with the A3, creating a safety zone. The thinning works are an extension of similar works that have been carried out across the borough in recent years where a 30% canopy thin is carried out to allow light into areas improving the ground flora and increasing access for visitors.

These works are part of Elmbridge Borough Council’s long term Woodland Management Plan which has been agreed with the Forestry Commission who have issued felling licenses for these works. The works commenced at the end of October 2015 and were completed by Christmas 2015. Some reinstatement works of the main tracks will take place when ground conditions permit, which is expected no later than April 2016.

• Countryside Strategy

Following the February 2013 Countryside Consultative Group meeting it was decided that Elmbridge Borough Council would continue to manage the countryside estate following the existing principles of the Countryside Strategy and produce a new document to tie in with the outcomes of the Esher Commons SSSI Restoration and Management Plan when it was due to be reviewed in the winter of 2014/15. The review has been delayed by Natural England because of the lack of resources and is currently planned for the summer of 2016.
The issue of non-native planting will be considered as part of the Countryside Strategy review, by developing a zoning process for countryside sites, based on their importance for biodiversity together with the existing development that has occurred, for instance rural sites and urban fringe sites, which can be clearly identified in order to actively manage and prioritise the removal of invasive species based on available resources.

This approach will be done in conjunction with the ongoing policy not to give permission for new planting of invasive species or allow replacement of existing invasive plants that have died.

- **Walks and Events**

  A variety of countryside events are organised throughout the year, including bat and fungi walks, wreath making and conservation tasks. During the school holidays Junior Rangers runs on a Wednesday involving children in practical work and teaching them about their local environment. Other popular holiday events include den building, orienteering, bug hunting and pond dipping. Around 500 people took part in these events last year.

- **School and youth groups**

  On average 3200 children per year attend educational sessions on the commons, learning about the wildlife and taking part in conservation work such as pine pulling on the heathland and Himalayan balsam removal.

- **Volunteers**

  The Elmbridge Countryside Volunteers work on the commons on the last Wednesday of every month.

  Volunteer tasks are open to anyone who has an interest in working with the Countryside Team to conserve and improve Elmbridge’s countryside sites and does not mind getting their hands dirty! These tasks are often labour intensive and Elmbridge Countryside Volunteers provide extremely valuable aid to the Ranger Team. Volunteers contributed an additional 360 working hours last year to support the work of the Countryside team.

- **Cemetery user survey**

  There has been an increase in the overall satisfaction with the Cemetery Service from users. 100 feedback questionnaires were sent out to families in February 2016 of which 45 were returned. 97% were either very satisfied or satisfied. June 2015 94%, December 2014 88%, May 2014 76%.

- **ICCM Best Value assessment**

  The cemetery service has achieved Silver status by demonstrating that it meets certain standards set out for the Charter for the Bereaved produced by the Institute of Cemeteries and Crematorium Management.

- **Cemetery Paths and driveways**

  Much needed extensive path repairs were carried out in all cemeteries
• **Vickers graves**

Memorials donated by Lodge Brothers Funeral Service have been placed on the unmarked graves of five civilians who lost their lives during an air raid in September 1940 whilst at work at Vickers-Armstrong factory, Weybridge.

**Leisure Facilities**

• **Elmbridge Museum**

Back in July 2010, following a review of the Elmbridge Museum Service, Members agreed to ‘close the front of house service, but retain artefacts and provide the public with an opportunity to view by appointment, or online, as well as retaining the education service’. It was also agreed that museum accreditation must be retained.

Officers have been working towards the vision of a ‘Museum without walls’ and the current position is as follows. (This information has been provided in more detail in Information Bulletin Number 6, sent out 15 January).

**Museum Learning Services**

The team has successfully delivered its first reminiscence session (for older people and dementia sufferers) in Molesey, and is developing a package which can be taken into different venues in the Borough.

The monthly Family Fun sessions continue to be popular. These currently take place at Hersham Village Hall every first Saturday in the month. An average of 30 people attend each session and they are proving very popular. The Family Fun programme for 2016 is promoted in libraries, schools, on the Elmbridge Museum website etc.

**Museum Exhibitions**

The first display in Cobham Library opened in November and is about life in Roman Cobham, and charts the history of Romano-British Elmbridge through the excavation of the bath house on the site of Chatley Farm. The display has generated a great deal of local interest. Outreach sessions have been developed to accompany the display so that school children can learn about Roman Cobham in school and then visit the display and handle some of the artefacts.

A new display has also been installed at the Civic Centre about Victorian childhood. The Exhibition Officer is also in the process of refreshing the display at Walton Library with a new dentistry exhibition which will be in place by the end of January. A new display at Thames Ditton Library is also being installed giving the history of the Milk Marketing Board from the 1930’s through to the closure of the site in 2014. The display case at Thames Ditton is relatively small so the public will be signposted via flyers to an online exhibition which will accompany the physical display.
The Museum Website

The museum website was launched in June 2014 and is proving very popular with an average of 1300 page views per month. The website offers a number of different areas of interest:

- ‘Museum without walls’ page giving information about the services offered by the museum and a brief history of the museum;
- Collections – information and images of approximately 14,500 artefacts;
- Online exhibitions page
- Local history page
- Learning page detailing all the services available to schools, families and the local community;
- ‘What’s On’ page giving details of the latest museum exhibitions available across the Borough;
- Blog – regular updates provided by members of the museum team.

Xcel Hurst Pool

Our Leisure Contract operators, Places for People (PfP), have recently undertaken a major refurbishment programme at both the Xcel Leisure Complex and Hurst Pool. All areas of Xcel (with the exception of the sports hall and swim hall) have been repainted and new carpets installed in the café and circulation areas. New flooring and exercise equipment have been installed in the gym. At Hurst Pool, new changing room cubicles, lockers, vanity units and shower cubicles have been installed. The refurbishment programme reflects PfP’s commitment to investment in the Council’s facilities and to providing our customers with a high quality leisure experience.

A further Member event was held on 21 October 2015 at the Xcel Leisure Complex to provide new and existing members an overview of the leisure management contract and to raise their awareness of service developments and achievements across the contract. Different formats for this event are currently being explored for the spring to offer to newly elected Members.

Leisure Development

- **Royston Pike Lecture Series.** This year the Series celebrates 41 years since it was named after Cllr Royston Pike and continues to attract audiences with its eclectic mix of subjects and speakers. Highlights have included the return of favourites Terry Johnson and John Pilkington, The Making of the Gloriana and more local Natural and Social History talk on the Elmbridge Commons.

- **Literature Competition.** Another very successful competition which saw a record number of entries from schools on the theme of ‘Flights of Fantasy’. Local authors and writers handed out the prizes for the young winners. The 2016 competition will be launched soon and this year’s theme is Love literature in celebration of the 400th anniversary of Shakespeare’s death.
Other successful Arts projects included:

- A Remembrance of Things Past: WW1 Commemoration Performance
- The Rugby World Cup Planter Bikes
- Music in the Park
- Storm the Stage - Leisure Live
- Mummers Play: £362 raised in one evening for The Princess Alice Trust

Health Development

- Healthy Walks, Nordic Walks and Cycle Rides are increasingly popular, our 35 volunteers continue to promote and provide a friendly and welcoming service, with events most days of the year, averaging 10 walks/rides a week. Our busiest walks are Christmas, Boxing and New Years day. The very short and very slow walks are proving invaluable, with a small numbers of walkers relieved that they can still get out and about without the pressure of needing to keep up with a big ‘fit’ group. As at 31 January 2016 there had been 5051 walks or rides undertaken out of a pool of approximately 500 participants.

- Exercise Referral class participant numbers rise each year. From an average of 12 people per class we now average 17 per class. The team offer a wide range of specialist classes including Cardiac Rehabilitation, COPD, Cancer, Stroke, stability & balance and weight loss. We also cater to those with diabetes, depression and other mental health issues, joint issues including knees, hips, shoulder, back, hypertension and MS.

Play Development

- **Shout Holiday Activities** offer fun, affordable and exciting activities for children aged 5-13yrs. This Easter’s programme offers a range of camps and one day activities available, from sports camps (SPAR), to circus skills, dance, arts and crafts and a CSI day. Easter bookings opened on the 22 February 2016, with all of the week long camps selling out (SPAR and Xcel), and 74.6% of all of the spaces through the Easter Holidays being sold in the first 2 days of bookings. Ofsted re-registration has been successful for the Activity Scheme at Chandler’s Field with an inspection expected during Easter 2016.

Sport

- **Bike club - Elmbridge Eagles BC** was set up by the Sports Development Team as part of the Olympic Cycling Legacy and is going from strength to strength. Elmbridge Eagles Bike Club committee formed by volunteer parents. We have supported 4 parents onto a level 1 coaching course to increase the capacity of the club due to the increase of interest from children. In the first group and second group we currently have 28 children (8-12 year olds) and the second group (13-16 year olds) we have 8 participants. We expect this number to continue to grow into the next term starting in April. We have retained 100% of our numbers between terms which demonstrates that satisfaction with the course is high. We are planning to train some more volunteer coaches shortly to make the project more sustainable. They have recently successfully received Sportivate funding from Active Surrey to encourage children aged 14-25 to join the club.
• **Cardio Tennis** – Due to the success of last year’s staff Cardio Tennis sessions, we plan on running another block course in the summer. Cardio Tennis is a great way for EBC staff to socialise with other departments, and to keep physically fit during their lunch breaks.

• **Over 50’s Tennis** – The Sports Development Team introduced an Over 50’s Tennis course which was a 6 week course run at Cobham Community Centre. A year on, this is still going strong with the same 10 participants continuing. From this success, we will be introducing a further course at Coronation Recreation Ground in Hersham. The course is for beginners and for those who are physically inactive.

• **Surrey Youth Games** - This year’s Surrey Youth Games is being held on Saturday 18th and Sunday 19th June. It is a large sporting competition for children aged 7 – 16 years old and has a range of approximately 15 different sports including Cricket, Swimming, Boccia, Lacrosse and many more. It gives children the opportunity to try new sports for FREE, or even play in their chosen sport at a competition level. We provide 6- 8 weeks’ worth of free coaching to the lead up of the games which usually attracts around 350 participants. The aim of the Youth Games is to provide participants with the opportunity to join a high quality club as a result of the games and the opportunity to try new sports. Last year Team Elmbridge came 3rd out of 11 which we are extremely pleased about as well as receiving the Fair Play Award. Approximately 30% of the participants then went on to joining a club as a result.

• **1 mile route** - We received CIL funding to install a safe 1 mile walking/running route in Coronation Recreation Ground in Hersham. This fits alongside the release of the Physical Activity Strategy, with the aim to encourage residents in the local area to become more physically active. The launch of this day will be on Saturday 16th April.

• **Touchtennis** – the new season of touchtennis will start again in April. Touchtennis is an attractive alternative to mainstream tennis. It is played on a reduced size court, using foam balls and a 21” tennis racquet. We will be running activities for targeted groups such as Over 50’s, children, families and the workplace. We are working closely with the LTA for the All England touchtennis championship.

• **Disability sport** – We have recently set up a Disability Football club which runs from Walton Oak School. We have a fantastic partnership with Chelsea FC and Surrey FA who provide us with the coaches and support required.

• We have recently set up a 10 week Boccia course at Cobham Community Centre and have funded a Disability Sports Coach to qualify as a level 1 Boccia Course. Alongside this, we ran a 6 week tennis course for Cobham Community Centre which went very well, and we also plan to run some seated activity classes using a Community Sport Activation Fund from Sport England.

• We work very closely with White Lodge centre to provide support for people with disabilities. The Sports Development Team provides sports sessions such as Karate, Football, Volleyball, as well as inviting them to Sports Taster Days.
• The Sports Development Officer is the Chairman of the Surrey Disability Sub Working Group, whereby best working practice is shared, and other sporting opportunities are explored.

• **Spring Play Events**
  Outdoor Playweek will run from the 26\textsuperscript{th} March to the 2\textsuperscript{nd} April, 2016. This week is all about encouraging children and young people to get out and play in the colder months. As part of the celebrations we have a number of events scheduled in;
  - Pond-dip, Littleworth Common – Sunday 20th March
  - Xplorer – Drop in sessions – Wednesday 30 March, 10am to 12pm and Friday 1 April, 2.30pm to 4pm at Coronation Recreation Ground
  - Go wild with Outdoor Play, Brooklands Community Park – Saturday 2\textsuperscript{nd} April

• **Summer Events**
  Throughout the year Leisure and Cultural Services support a wide range of events across countryside, parks, sport, health, art, play, public halls and leisure centres. Recent feedback from a survey of users of the parks and open spaces has shown a clear appetite for a wide range of events in and around the Borough.
  In addition the events highlighted in this report, officers work with other local organisations to support events that meet needs of the community.
  For the coming summer months, a great deal of planning has already gone in to a number of one off events:
  - **Summer Proms (Churchfields Rec)**- Fri 24 June
  - **Leisure Live (Hersham Green)**- Sat 9 July
  - **Surrey Ride London\textsuperscript{*}** – Sun 31 July *organised by Ride London.
  - **National Play Day** (Molesey Hurst) - 3\textsuperscript{rd} August 11am – 4pm
  - **Free Play Session** (Hersham) –Summer holidays
  - **Free Play Session** (Venue TBC) –Summer holidays
  The events listed above will continue to provide the opportunity for residents to enjoy the use of the Borough’s green spaces, providing a wide range of activities and taster sessions covering the wide geographical spread of the Borough.

• **Tourism**
  Work continues on promoting the area as a tourist destination through the development of the Discover Elmbridge brand.
  Social media is playing a large part in this promotional activity with the Discover Elmbridge following on twitter having grown to 2,430.
  The key focus of 2015 was the second Elmbridge Food festival which attracted 11,000 plus visitors to Painshill Park in Cobham. The Food Festival took place at the end of September and was a great success with double the number of stalls, a larger food and drink theatre, expanded children’s entertainment activity and live music to entertain the crowds.
A total of 67 business and community groups were involved in the Food Festival, of which 41 were local to the Borough. Nearly 99% of respondents to the visitors survey rated the event as ‘excellent’ or ‘good’.

Discover Elmbridge also built on the ‘Hidden Gems’ campaign that highlights easily accessible yet little known highlights in the Borough. In addition to the regular feature in the Council’s in house paper the Elmbridge Review, five 6 second social media video clips and downloadable guides were developed for use on the Discover Elmbridge online channels to promote local gems such as the Black Pond in Esher Common and the heritage and history of the Coal and Wine Tax posts across the Borough.
Performance Indicators

**L-LCS1(a)**
Number of swims and other visits to Pool/Sports Centre (excluding spectators) per 1000 resident

<table>
<thead>
<tr>
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<th>Actual 2013/14</th>
<th>Actual 2015/16</th>
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This PI was not reported on in 2014/15

**Context:** December is normally a quiet month of the year with lower usage stats. The refurbishment of the Hurst Pool changing village and redecoration of Xcel during December may have also contributed towards lower usage stats.

**L-LCS16**
Number of people engaging with Museum Learning Service activities

<table>
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<td>Q2</td>
<td>399</td>
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**L-LCS17**
Number of Museum website hits per quarter

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<td>3,813</td>
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**L-LCS18**
Percentage of people aged 16 and over participating in at least 30 minutes of sport at moderate intensity at least once a week

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<th>Target 2015/16</th>
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<tr>
<td>Q2</td>
<td></td>
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<tr>
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<td>40</td>
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This indicator begins in Q4 as figures are only collected annually by Sport England.

**L-LCS19**
Number of people taking part in Healthy Walks per quarter

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<tr>
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**L-LCS20**
Number of children taking part in Countryside Education activities

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<tr>
<td>Q4</td>
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Context: There is a peak in the summer and relatively low numbers in the winter. It’s worth noting that the overall target has been exceeded.

**L-LCS21**
Number of external customer complaints recorded in joint EBC/TLG log

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<th>Actual 2015/16</th>
<th>Target 2015/16</th>
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<td>Q3</td>
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Flagship Activities

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<thead>
<tr>
<th>Work with partners to develop a new Physical Activity Strategy by September 2015 that will reduce inactivity by 1% year on year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lead Officer: Ian Burrows</td>
</tr>
<tr>
<td>The new Physical Activity Strategy was adopted by Cabinet in September 2015 and is due to be launched to partners on 20 Jan 2016.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Deliver community celebrations to promote the Rugby World Cup 2015 by October 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lead Officer: Ian Burrows</td>
</tr>
<tr>
<td>Supported local clubs on their delivery. Introduced a paper Mache competition with local schools to win a Rugby World Cup shirt. Organised celebrations with welcome ceremonies, civic reception and Trophy Tour.</td>
</tr>
</tbody>
</table>

Council Objectives – Exception Reporting

<table>
<thead>
<tr>
<th>L1 Work with partners to develop a new Physical Activity Strategy 2016 to 2020 linked to the new Public Health Framework – Everybody Active, Every Day - that will reduce inactivity by 1% year on year</th>
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</thead>
<tbody>
<tr>
<td>Supporting the Council’s Top Priorities: P1</td>
</tr>
<tr>
<td>Lead Officer: Ian Burrows</td>
</tr>
<tr>
<td>Objective milestones:</td>
</tr>
<tr>
<td>---</td>
</tr>
<tr>
<td>Draft new Physical Activity Strategy and circulate to partners for comment by 30 April 2015</td>
</tr>
<tr>
<td>Finalise strategy by 31 May 2015</td>
</tr>
<tr>
<td>Approval by Cabinet by 30 June 2015</td>
</tr>
<tr>
<td>Launch new Physical Activity Strategy and targeted Action Plan by 30 September 2015</td>
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<tr>
<td>Status</td>
</tr>
<tr>
<td>---</td>
</tr>
<tr>
<td>Last quarter</td>
</tr>
<tr>
<td>Action: The strategy will be launched to partners on 20 January 2016.</td>
</tr>
<tr>
<td>Supporting Pls</td>
</tr>
<tr>
<td>N/A</td>
</tr>
</tbody>
</table>
**L4 Support Walton Athletic Club, Walton and Hersham FC and Walton Casuals FC in their preparations to move to the new sports hub through new club development plans and support**

Supporting the Council’s Top Priorities: P1 and P2

**Lead Officer:** Ian Burrows

<table>
<thead>
<tr>
<th>Objective milestone:</th>
<th>Provide support to these clubs in their preparations to move to the new Sports Hub through new club development plans and support by 30 November 2015</th>
</tr>
</thead>
</table>
| **Status** | **Context:** Walton Casuals: development plan completed and submitted to the FA.  
Walton Athletics Club plan in first draft, and to be completed in the new year once discussions around vacant possession have concluded.  
Walton and Hersham FC have not responded to any emails and as such no progress has been made on their plan. |
| **Last quarter** | **Action:** Sports Development Officer to sit down with both clubs to monitor. Walton Athletics Club plan to be completed in first quarter of 2016. |

**Supporting Pls N/A**